

Entity Name: South Dakota State Government

Event Number: 8322

Event ID: 23RFP8322

Event Name: Workforce Survey and Analytics Research

Requested By: Missy Schuetzle

Created By: Missy Schuetzle

Due By Date: 02/03/2023 05:00 PM Central Time

Q&A Cutoff Date: 01/10/2023 4:02 PM Central Time

Invitation Type: Invitation Only

Assigned Commodities: 961-53 Marketing Services (Incl. Distribution, Research, Sales Promotions, etc.); 952-77 Research and Evaluation, Human Services (Including Productivity Audits)

Allow Supplier Terms and Conditions: No

Public Responses: No

Display Awardee: Display

Posting Board Status: Expired

Event Status: Awarded

Section #: Name:

1 Section 1 - 23RFP8322

"Response to Offeror's Questions" document attached.

Addendum #1: Correction to Ann Gesick-Johnson's email address. Should read ann.gesick-johnson@sdgoed.com

The Deadline Submission for Written Inquiries extended until January 25, 2023.

Do not submit response through ESM Sourcing as this section is for informational purposes only. Please download this RFP document and follow submittal instructions to respond.

1.1 PURPOSE OF REQUEST FOR PROPOSAL (RFP)

To contract for all aspects of research and analytics pertaining to workforce marketing and recruitment. GOED seeks a professional firm specializing in workforce research and analytics. The desired outcome of the research is to gather data which will accurately identify persons (by demographic) willing to relocate to South Dakota who are part of the blue-collar working-class population and where these groups of people are located geographically. This data will then be used by GOED to refine workforce marketing efforts in all aspects of marketing.

1.2 ISSUING OFFICE AND RFP REFERENCE NUMBER

The Governor's Office of Economic Development is the issuing office for this document and all subsequent addenda relating to it, on behalf of the State of South Dakota, Governor's Office of Economic Development. The reference number for the transaction is RFP #23RFP8322. This number must be referred to on all proposals, correspondence, and documentation relating to the RFP.

1.3 SCHEDULE OF ACTIVITIES (SUBJECT TO CHANGE)

RFP Publication	January 10, 2023
Deadline submission for written inquiries	January 25, 2023
Responses to Offeror Questions	January 27, 2023
Proposal Submission	February 3, 2023
Anticipated Award Decision/Contract Negotiation	February 10, 2023

1.4 SUBMITTING YOUR PROPOSAL

All proposals must be completed and received in the Governor's Office of Economic Development office by the date and time indicated in the Schedule of Activities.

Proposals received after the deadline will be late and ineligible for consideration.

One (1) original and two (2) identical copies of the proposal shall be submitted. Additionally, the awarded vendor will be required to submit one electronic copy.

All proposals must be signed, in ink, by an officer of the responder, legally authorized to bind the responder to the proposal, and sealed in the form intended by the respondent. Proposals that are not properly signed may be rejected. The sealed envelope should be marked with the appropriate RFP Number and Title. Proposals should be addressed and labeled as follows:

REQUEST FOR PROPOSAL #23RFP8322

PROPOSAL DUE February 3, 2023 by 5:00PM CST

Travis Dovre, Finance Director

South Dakota Governor's Office of Economic Development

711 East Wells Avenue

Pierre, SD 57501

No proposal shall be accepted from, or no contract or purchase order shall be awarded to any person, firm or corporation that is in arrears upon any obligations to the State of South Dakota, or that otherwise may be deemed irresponsible or unreliable by the State of South Dakota.

Terms and Conditions

ESM Sourcing Terms

None

General Terms and Conditions

None

Event Specific Terms and Conditions

See attached RFP Document.