

Responses to Offeror Questions

RFP# 23RFP8322

1. **The RFP requests identification of states with the highest number of people moving out of them. What level of detail do you expect for this analysis? (e.g. demographics? critical factors influencing emigration? relocation details? occupational sectors? Etc.)**

We would like as much detail as can be reasonably mined. All factors used in example would be relevant to the response.

2. **The RFP requests identification of individuals who have a propensity to move, specifically to South Dakota. Is the state looking for a demographic/socioeconomic breakdown of people who recently moved to South Dakota? Are there defined parameters around propensity to move? (e.g., should the analysis eliminate industries with frequent relocation? Military, traveling healthcare, union contractors)**

Factors that have influenced people to move in the past would be relevant. We are interested in people who would be willing to move to join our workforce. Propensity to move would include people interested in moving to a new location within the next 12 months. Analysis shouldn't eliminate industries with frequent relocation, but it would be helpful to identify those industries.

3. **The RFP is focused on “blue collar type careers and related apprenticeships”. Can you elaborate on these careers? Are there a specific in-demand industries in the state that are the focus of this research? Are there specific apprenticeship programs that the state is looking to fill?**

All industries that fit in the typical definition of blue-collar should be looked at. Manufacturing and construction would be two industries in that sector. There are not any specific apprenticeship programs that are being emphasized.

4. **Who do you expect to be surveyed as part of this research?**

This should be determined by applicant.

5. **Has a Steering Committee been formed for the project? Who is represented on that committee?**

No steering committee has been formed.

6. **Who will be the main point of contact for the project?**

Steve Westra, Commissioner of the Governor's Office of Economic Development

7. Does the GOED partner with the Department of Tourism to collect and analyze visitor demographics?

Department of Tourism does collect and analyze visitor demographics. That information could be made available.

8. Does the GOED intend to partner with the Department of Tourism on messaging for an attraction campaign?

The results of this contract would be shared with other state agencies for collaborative purposes.

9. Does the GOED have preference for a local consultant?

No.

10. What is the source of funding for this project?

State general fund.

11. Does the Governor's Office of Economic Development have pre-existing data set and/or reports that should be analyzed to help form survey questions and provide analysis with regard to the questions below? Or is the vendor expected to identify data sets/reports, and/or work in partnership with the client to identify data sets and reports to analyze?

- a. Identify states with the highest number of people moving out of them
- b. Identify individuals who have a propensity to move, specifically to South Dakota
- c. Identify individuals who work or are interested in blue collar type careers and related apprenticeships
- d. Identify important issues and barriers these individuals debate when considering moving to South Dakota

The Governor's Office of Economic Development does not have pre-existing data sets and/or reports. The vendor is expected to identify this information

12. In the evaluation criteria it is mentioned that availability of project locale will be a part of proposal evaluation. Does this mean that the vendor should expect to meet in person with the client or does virtual engagement satisfy this evaluation criteria?

Virtual engagement would satisfy this criteria.