

Entity Name: South Dakota State Government
Event Number: 8351
Event ID: 23RFP8351
Event Name: SD Governor's Office of Economic Development-Marketing
Requested By: Missy Schuetzle
Created By: Missy Schuetzle
Due By Date: 02/17/2023 05:00 PM Central Time
Q&A Cutoff Date: 01/13/2023 2:34 PM Central Time
Invitation Type: Invitation Only
Assigned Commodities: 918-76 Marketing Consulting
Allow Supplier Terms and Conditions: No
Public Responses: No
Display Awardee: Display
Posting Board Status: Expired
Event Status: Awarded

Section #: Name:

1 Section 1 - 23RFP8351

"Response to Offeror's Questions" Document attached.

Addendum #1: Nate Welch's email address has been corrected to read: nate.welch@sdgoed.com and the Question Due date has been extended until 2/1/23.

~~Do not submit responses to this RFP.~~ Sourcing as this section is for informational purposes only. Please download this RFP document and

1.0 PURPOSE OF REQUEST FOR PROPOSAL (RFP)

The South Dakota Governor's Office of Economic Development is seeking the professional services of a marketing agency with extensive experience in handling marketing consulting services including media buys, digital marketing and traditional marketing.

1.1 ISSUING OFFICE AND RFP REFERENCE NUMBER

The Governor's Office of Economic Development is the issuing office for this document and all subsequent addenda relating to it, on behalf of the State of South Dakota. The reference number for the transaction is #23RFP8351. This number must be referred to on all proposals, correspondence, and documentation relating to the RFP.

1.2 SCHEDULE OF ACTIVITIES (SUBJECT TO CHANGE)

RFP Publication	1/13/2023
Questions Due	1/27/2023
Responses to Offeror Questions	2/3/2023
Proposal Submission	2/17/2023
Oral Presentations/discussions (if required)	2/24/2023
Proposal Revisions (if required)	3/3/2023
Anticipated Award Decision/Contract Negotiation	3/10/2023

1.3 SUBMITTING YOUR PROPOSAL

All proposals must be completed and received in the Governor's Office of Economic Development by the date and time indicated in the Schedule of Activities.

Proposals received after the deadline will be late and ineligible for consideration.

An original and two (2) identical copies of the proposal shall be submitted. If accepted, an electronic copy of the proposal shall also be submitted if

requested by the Governor's Office of Economic Development.

All proposals must be signed, in ink, by an officer of the responder, legally authorized to bind the responder to the proposal, and sealed in the form intended by the respondent. Proposals that are not properly signed may be rejected. The sealed envelope should be marked with the appropriate RFP Number and Title. **Proposals should be addressed and labeled as follows:**

**Travis Dovre, Finance Director
Governor's Office of Economic Development 711 E. Wells Avenue
Pierre, SD 57501-5706
REQUEST FOR PROPOSAL #23RFP8351**

No proposal shall be accepted from, or no contract or purchase order shall be awarded to any person, firm or corporation that is in arrears upon any obligations to the State of South Dakota, or that otherwise may be deemed irresponsible or unreliable by the State of South Dakota.

Terms and Conditions

ESM Sourcing Terms

None

General Terms and Conditions

None

Event Specific Terms and Conditions

See attached RFP Document