

Entity Name: South Dakota State Government
Event Number: 8886
Event ID: 23RFP8886
Event Name: Website Content Management System
Requested By: Missy Schuetzle
Created By: Missy Schuetzle
Due By Date: 07/13/2023 03:00 PM Central Time
Q&A Cutoff Date: 06/22/2023 10:38 AM Central Time
Invitation Type: Invitation Only
Assigned Commodities: 915-96 Web Page Design, Management and Maintenance Services
Allow Supplier Terms and Conditions: No
Public Responses: No
Display Awardee: Display
Posting Board Status: Published
Event Status: Event Under Review

Section #: Name:

1 Section 1 - 23RFP8886

"Response to Offeror's Questions" document attached.

Do not submit responses through ESM Sourcing as this is for informational purposes only. Please download the attached RFP document and follow submittal instructions.

1. GENERAL INFORMATION

1.1. PURPOSE OF REQUEST FOR PROPOSAL (RFP)

The purpose of this Request for Proposal is to solicit proposals to establish a contract for a Web Content Management System (CMS) for the Black Hills State University (BHSU) website.

BHSU seeks development of a contemporary and easy-to-navigate website built on a leading-edge CMS that meets the following objectives:

- 1.1.1. Provides the publishing and management platform for delivering a high-quality end user experience and UX for all device types
- 1.1.2. Enables designated BHSU contributors to publish web content to the website in compliance with accessibility and brand identity standards
- 1.1.3. Meets present information architecture standards for the web and has the potential to accommodate future web technologies
- 1.1.4. Supports the collection, analysis, and implementation of sophisticated digital outreach techniques to reach varied audiences
- 1.1.5. Meets the informational needs of all of BHSU audiences; prospective students, on and off campus students, fans, athletics, parents, donors, research, alumni, faculty/staff, etc.

1.2. ISSUING OFFICE AND RFP REFERENCE NUMBER

Black Hills State University Business Services is the issuing office for this document and all subsequent addenda relating to it, on behalf of the State of South Dakota, Black Hills State University. The reference number for the transaction is RFP# 23RFP8886. This number must be referred to on all proposals, correspondence, and documentation relating to the RFP.

1.3. SCHEDULE OF ACTIVITIES (SUBJECT TO CHANGE)

RFP Publication June 22, 2023

Deadline for Submission of Written Inquiries June 29, 2023, 2PM MT

Responses to Offeror Questions July 6, 2023, 2PM MT

Proposal Submission July 13, 2023, 2PM MT

*Oral Presentations/discussions(if required) July 27, 2023

Anticipated Award Decision/Contract Negotiation August 10, 2023

*Oral Presentations will be done via Zoom.

1.4. SUBMITTING YOUR PROPOSAL

All proposals must be completed and received in the BHSU office by the date and time indicated in the Schedule of Activities.

Proposals received after the deadline will be ineligible for consideration.

The proposal should be page numbered and should have an index and/or a table of contents referencing the appropriate page number.

Due by: July 13, 2023, 2:00PM MT

Electronic proposal in PDF format emailed to:

RFP #23RFP8886

BUSINESS SERVICES - BARB MUSTARD
Barbara.Mustard@sdsmt.edu

No proposal shall be accepted from, or no contract or purchase order shall be awarded to any person, firm or corporation that is in arrears upon any obligations to the State of South Dakota, or that otherwise may be deemed irresponsible or unreliable by the State of South Dakota.

Terms and Conditions

ESM Sourcing Terms

None

General Terms and Conditions

None

Event Specific Terms and Conditions

See attached RFP Document.